

18<sup>TH</sup> ANNUAL

## CHARITY AUCTION & GALA

# Ties & Tails

## SPONSORSHIP PACKAGE



FRIDAY  
MAY 1, 2026

TSAWWASSEN  
SPRINGS BALLROOM

Charity Reg.  
No 89131-1763-RR0001



BC & ALBERTA GUIDE DOGS

# Ties & Tails 18<sup>th</sup> Annual Charity Auction & Gala

Annually BC & Alberta Guide Dogs hosts our Ties & Tails Gala and Charity Auction. As a valued supporter of our vital programs for individuals who are blind or visually impaired, children with autism and Veterans & First Responders with an Operational Stress Injury, your partnership plays a role in our ability to breed, raise, train and place certified Guide and Service Dogs across both BC & Alberta.

Our 18th Annual Ties & Tails will feature a gourmet dinner, live and silent auction, and powerful stories of impact from our clients.

The event will welcome over 300 caring citizens, members of the business community, graduates, and volunteers of our programs. We invite you to support the Ties & Tails Gala and Charity Auction and contribute to a cause that resonates deeply within our community.

**Together, let's create an unforgettable night and transform lives.**



## SAFETY • INCLUSION • FRIENDSHIP

Autism Service Dogs help children with profound autism be safeguarded against potential environmental dangers and participate more fully in their school, community, peer and family life as a result of reduced bolting behavior, reduced anxiety, and supported skill development.



## MOBILITY • ACCESSIBILITY • INDEPENDENCE

A Guide Dog helps a person who is blind or visually impaired navigate their surroundings safely and independently, guiding their partner around obstacles, through intersections, to stairs, doors and others, promoting social inclusion.



## AUTONOMY • PURPOSE • BELONGING

The OSI Service Dog Program gives Veterans and First Responders a renewed sense of purpose, confidence and unconditional support while teaching strategies that support community transition, inclusion and accessibility.



# SPONSORSHIP OPPORTUNITIES

## OVERVIEW

	BEST IN SHOW EXCLUSIVE OPPORTUNITY	LEADER OF THE PACK EXCLUSIVE OPPORTUNITY	TOP DOGS 3 OPPORTUNITIES AVAILABLE	TAILBLAZERS MULTIPLE OPPORTUNITIES	WINE SPONSOR EXCLUSIVE OPPORTUNITY	SIGNATURE COCKTAIL EXCLUSIVE OPPORTUNITY	WAGGING TAIL MULTIPLE OPPORTUNITIES
Complimentary Tickets	<b>16</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>SOLD</b>
Name a Puppy	🐾	🐾	🐾				
Logo Displayed on Main Stage	🐾	🐾					
Company Representative for On-stage Welcome	🐾						
Recognition in Opening and Closing Remarks	🐾	🐾	🐾	🐾	🐾		
Complimentary Prosecco	<b>4 bottles</b>	<b>2 bottles</b>	<b>2 bottles</b>	<b>2 bottles</b>			
Logo & Thanks in Delta Optimist Ad	🐾	🐾	🐾	🐾			
Logo Displayed on Website, Signage & Program	🐾	🐾	🐾	🐾	🐾	🐾	🐾
Individual Social Media Post	🐾	🐾	🐾	🐾	🐾	🐾	
Shared Social Media Post							🐾
	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$4,000</b>	<b>\$3,000</b>	<b>\$1,000</b>
						<b>SOLD</b>	

## OTHER WAYS TO GIVE

### IN-KIND DONATION

Companies can donate items in-kind towards the gala's silent auction. Items must be received by April 15th to be included in the auction.

### TAX-DEDUCTIBLE DONATION

Make a donation of any amount and receive a tax receipt.

# SPONSORSHIP OPPORTUNITIES

## BEST IN SHOW

2 Corporate Tables (16 seats) with prominent location and served dinner first

Opportunity to name a future puppy

Logo prominently displayed on the main stage

Company representative to provide on-stage welcome

Recognition and thank you in the CEO's opening and closing remarks

## EXCLUSIVE OPPORTUNITY

2 bottles of prosecco for both tables

Logo & recognition in our Delta Optimist Ad

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

**\$20,000**

## LEADER OF THE PACK

1 Corporate Table (8 seats) in prominent location

Opportunity to name a future puppy

Logo prominently displayed on main stage

Recognition and thank you in the CEO's opening and closing remarks

Logo & recognition in our Delta Optimist Ad

2 bottles of prosecco for the table

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

## TOP DOGS

1 Corporate Table (8 seats) in prominent location

Opportunity to name a future puppy

Recognition and thank you in the CEO's opening and closing remarks

Logo & recognition in our Delta Optimist Ad

2 bottles of prosecco for the table

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

**3 OPPORTUNITIES  
AVAILABLE**

**\$10,000**

**\$15,000**

## EXCLUSIVE OPPORTUNITY



events@bcandalbertaguidedogs.com



604-940-4504 | 1-877-940-4504

# SPONSORSHIP OPPORTUNITIES

## TAILBLAZERS

- 1 Corporate Table (8 seats) in prominent location
- Recognition and thank you in the CEO's opening and closing remarks
- Logo & recognition in our Delta Optimist Ad
- Social media post announcing sponsorship commitment
- 2 bottles of prosecco
- Company name and logo displayed on event signage and event program
- Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

**\$5,000**

MULTIPLE OPPORTUNITIES  
AVAILABLE

## WINE SPONSOR

- 4 complimentary seats
- Wine level recognition and thank you in the CEO's opening and closing remarks
- Social media post announcing sponsorship commitment
- Company name and logo displayed on event signage and event program
- Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

**\$4,000**

EXCLUSIVE  
OPPORTUNITY

## SIGNATURE COCKTAIL

**SOLD**

- 2 complimentary seats

- Social media post announcing sponsorship commitment

- Company name and logo displayed on event signage and event program

- Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

EXCLUSIVE  
OPPORTUNITY

**\$3,000**

## WAGGING TAILS

- Name recognition on social media

- Company name and logo displayed on event signage and event program

- Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

MULTIPLE OPPORTUNITIES  
AVAILABLE

**\$1,000**

## IN-KIND DONATION

Companies can donate items in-kind towards our event's Silent Auction.

Items must be received by April 15th to be included in the 2026 Auction.



events@bcandalbertaguidedogs.com



604-940-4504 | 1-877-940-4504



# SPONSORSHIP REGISTRATION FORM

## Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_  I would like to receive news and updates from BCAGD via email

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

## Sponsorship Levels

- Best in Show (Title Sponsor) — \$20,000
- Leader of the Pack — \$15,000
- Top Dogs — \$10,000
- Tailblazers — \$5,000
- Wine Sponsor — \$4,000
- Signature Cocktail Sponsor — \$3,000
- Wagging Tail — \$1,000

## Payment

Cheque payable to British Columbia Guide Dog Services is enclosed, or charge:

Value: \$ \_\_\_\_\_

Visa       Master Card

American Express

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

*Thank you for helping transform lives!*

Please complete this form and email to:

 [events@bcandalbertaguidedogs.com](mailto:events@bcandalbertaguidedogs.com)



[bcandalbertaguidedogs.com/ties-tails](http://bcandalbertaguidedogs.com/ties-tails)



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