

18TH ANNUAL

CHARITY AUCTION & GALA

Ties & Tails

**SPONSORSHIP
PACKAGE**



FRIDAY
MAY 1, 2026

TSAWWASSEN
SPRINGS BALLROOM

Charity Reg.
No 89131-1763-RR001



BC & ALBERTA GUIDE DOGS

Ties & Tails 18th Annual Charity Auction & Gala

Annually BC & Alberta Guide Dogs hosts our Ties & Tails Gala and Charity Auction. As a valued supporter of our vital programs for individuals who are blind or visually impaired, children with autism and Veterans & First Responders with an Operational Stress Injury, your partnership plays a role in our ability to breed, raise, train and place certified Guide and Service Dogs across both BC & Alberta.

Our 18th Annual Ties & Tails will feature a gourmet dinner, live and silent auction, and powerful stories of impact from our clients.

The event will welcome over 300 caring citizens, members of the business community, graduates, and volunteers of our programs. We invite you to support the Ties & Tails Gala and Charity Auction and contribute to a cause that resonates deeply within our community.

Together, let's create an unforgettable night and transform lives.



SAFETY • INCLUSION • FRIENDSHIP

Autism Service Dogs help children with profound autism be safeguarded against potential environmental dangers and participate more fully in their school, community, peer and family life as a result of reduced bolting behavior, reduced anxiety, and supported skill development.



MOBILITY • ACCESSIBILITY • INDEPENDENCE

A Guide Dog helps a person who is blind or visually impaired navigate their surroundings safely and independently, guiding their partner around obstacles, through intersections, to stairs, doors and others, promoting social inclusion.
































AUTONOMY • PURPOSE • BELONGING

The OSI Service Dog Program gives Veterans and First Responders a renewed sense of purpose, confidence and unconditional support while teaching strategies that support community transition, inclusion and accessibility.



SPONSORSHIP OPPORTUNITIES

OVERVIEW

	BEST IN SHOW EXCLUSIVE OPPORTUNITY	LEADER OF THE PACK EXCLUSIVE OPPORTUNITY	TOP DOGS 2 OPPORTUNITIES LEFT	TAILBLAZERS MULTIPLE OPPORTUNITIES	WINE SPONSOR EXCLUSIVE OPPORTUNITY	SIGNATURE COCKTAIL EXCLUSIVE OPPORTUNITY	WAGGING TAIL MULTIPLE OPPORTUNITIES
Complimentary Tickets	SOLD 16	8	8	8	4	SOLD 2	
Name a Puppy							
Logo Displayed on Main Stage							
Company Representative for On-stage Welcome							
Recognition in Opening and Closing Remarks							
Complimentary Prosecco	4 bottles	2 bottles	2 bottles	2 bottles			
Logo & Thanks in Delta Optimist Ad							
Logo Displayed on Website, Signage & Program							
Individual Social Media Post							
Shared Social Media Post							
	\$20,000 SOLD	\$15,000	\$10,000	\$5,000	\$4,000	\$3,000 SOLD	\$1,000

OTHER WAYS TO GIVE

IN-KIND DONATION

Companies can donate items in-kind towards the gala's silent auction. Items must be received by April 15th to be included in the auction.

TAX-DEDUCTIBLE DONATION

Make a donation of any amount and receive a tax receipt.

SPONSORSHIP OPPORTUNITIES

BEST IN SHOW

SOLD

2 Corporate Tables (16 seats) with prominent location and served dinner first

Opportunity to name a future puppy

Logo prominently displayed on the main stage

Company representative to provide on-stage welcome

Recognition and thank you in the CEO's opening and closing remarks

2 bottles of prosecco for both tables

Logo & recognition in our Delta Optimist Ad

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

EXCLUSIVE OPPORTUNITY

\$20,000

LEADER OF THE PACK

1 Corporate Table (8 seats) in prominent location

Opportunity to name a future puppy

Logo prominently displayed on main stage

Recognition and thank you in the CEO's opening and closing remarks

Logo & recognition in our Delta Optimist Ad

2 bottles of prosecco for the table

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

\$15,000

EXCLUSIVE OPPORTUNITY

TOP DOGS

1 Corporate Table (8 seats) in prominent location

Opportunity to name a future puppy

Recognition and thank you in the CEO's opening and closing remarks

Logo & recognition in our Delta Optimist Ad

2 bottles of prosecco for the table

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

2 OPPORTUNITIES LEFT

\$10,000

SPONSORSHIP OPPORTUNITIES

TAILBLAZERS

1 Corporate Table (8 seats) in prominent location

Recognition and thank you in the CEO's opening and closing remarks

Logo & recognition in our Delta Optimist Ad

Social media post announcing sponsorship commitment

2 bottles of prosecco

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

\$5,000

MULTIPLE OPPORTUNITIES AVAILABLE

WINE SPONSOR

4 complimentary seats

Wine level recognition and thank you in the CEO's opening and closing remarks

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

\$4,000

EXCLUSIVE OPPORTUNITY

SIGNATURE COCKTAIL

2 complimentary seats

Social media post announcing sponsorship commitment

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

SOLD

EXCLUSIVE OPPORTUNITY

\$3,000

WAGGING TAILS

Name recognition on social media

Company name and logo displayed on event signage and event program

Corporate Logo displayed on the BC & Alberta Guide Dogs website for 12 months post event

MULTIPLE OPPORTUNITIES AVAILABLE

\$1,000

IN-KIND DONATION

Companies can donate items in-kind towards our event's Silent Auction.

Items must be received by April 15th to be included in the 2026 Auction.



SPONSORSHIP REGISTRATION FORM

Contact Information

Company Name: _____

Contact Person: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____ I would like to receive news and updates from BCAGD via email

Phone: _____ Website: _____

Sponsorship Levels

- Best in Show (Title Sponsor) — \$20,000
- Leader of the Pack — \$15,000
- Top Dogs — \$10,000
- Tailblazers — \$5,000
- Wine Sponsor — \$4,000
- Signature Cocktail Sponsor — \$3,000
- Wagging Tail — \$1,000

Payment

Cheque payable to British Columbia Guide Dog Services is enclosed, or charge:

Value: \$ _____ Visa Master Card
 American Express


Card #: _____


Exp. Date: _____ CVC: _____


Signature: _____

Thank you for helping transform lives!

Please complete this form and email to:

 events@bcandalbertaguidedogs.com

 bcandalbertaguidedogs.com/ties-tails

 604-940-4504 | 1-877-940-4504